

# ImagePerfect™ 2537PA

## White Gloss Intermediate Vinyl (FR)

**ImagePerfect™ 2537PA is a white gloss intermediate vinyl incorporating PerfectApply technology and a grey, permanent adhesive for indoor and outdoor applications. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.**

ImagePerfect™ 2537PA White Gloss Intermediate Vinyl is a permanent product for indoor and outdoor applications on flat surfaces. It incorporates PerfectApply technology to increase repositionability and to facilitate bubble-free application. It promotes high levels of print quality with remarkable text definition and a large colour gamut to ensure colourful images with vibrant area in-fills. It is equipped with a backing paper that offers excellent lay flat properties. Additional opacity is provided by the grey adhesive. Dry application only - i.e. it must not be wet applied. Laminate: IP 2810-102, IP 2810-201, IP 2830-109, IP 2830-200, etc.

Attention: Please make sure the printed IP 2537PA is completely dry before laminating. Before the IP 2537PA is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match component cleaning solution to ensure that the surface is dry and free of dust and grease.

Specifications	
Description	Intermediate vinyl
Colour	White gloss
Thickness	70mym
Weight	N/A
Adhesive	Solvent based acrylic, permanent, grey
Adhesive Strength	20N/25mm (Finat TM 1/24h)
Release Paper	PE-coated silicone paper, 140g/m <sup>2</sup>
Temperature Range	-30°C to +90°C
Durability (unprinted)	5 years
Flame Retardancy	B1
Shelf Life	2 years, 20°C / 50% humidity
End of Life / Disposal	Not currently recyclable. Can be used for refuse derived fuel (RDF)

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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